FILE NO. 031585

RESOLUTION NO. 637-03

[Establishment of Little Saigon in the Tenderloin]

Resolution supporting the establishment of Little Saigon as a Vietnamese cultural and commercial center in the Tenderloin.

WHEREAS, The City and County of San Francisco is home to one of the most diverse population of immigrants who are an integral part of the City's cultural richness and economic vibrancy; and,

WHEREAS, Since the end of the Vietnam War in 1975, 35,000 Vietnamese immigrants have settled in San Francisco; and

WHEREAS, Affordable housing and economic opportunities have led a significant portion of this community, close to 10,000, to settle in the Tenderloin; and,

WHEREAS, In the past three decades, Vietnamese-owned small businesses in the Tenderloin have increased dramatically; and,

WHEREAS, The Larkin Street Corridor from McAllister to Geary and surrounding streets, have a significant concentration of Vietnamese-owned, family-run small businesses,

WHEREAS, This informal center of commerce have been dubbed "Little Saigon" as early as 1991 by Mayor Art Agnos; and,

WHEREAS, For the more than a decade, the Vietnamese community has been working towards the establishment of "Little Saigon" as a cultural and commercial center and attraction; and

WHEREAS, The Little Saigon Project was formed as a collaboration of various community organizations and institutions such as: the Vietnamese Elderly Mutually Assisted Association, the Vietnamese Community Center, the Southeast Asian Community Center, the Vietnamese Veterans Association, the Vietnamese Woman Mutually Assisted Association,

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Page 1 9/16/2003 Vietnamese Buddhist Association of San Francisco, the First Baptist Church, Thanh Long School and the St. Boniface Catholic Church; and

WHEREAS, The Little Saigon Project has been working with different City agencies and departments towards the development of a visible cultural and commercial center that would contribute to the cultural vibrancy of San Francisco and provide opportunities to reduce crime and poverty, relieve unemployment, and promote economic independence of lowincome immigrant communities;

WHEREAS, The Little Saigon Project will be unfurling "Little Saigon" signage and banners along the Larkin Street Corridor between McAllister and Geary by the end of the year 2003, as part the first phase of the establishment of this new cultural and commercial center; now, therefore, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco support the establishment of a "Little Saigon" as a Vietnamese cultural and commercial center in the Tenderloin; and, be it

FURTHER RESOLVED, That the City of San Francisco commends the efforts of the Vietnamese community and the Little Saigon Project in developing "Little Saigon" as an effort towards increased cultural visibility and vibrancy and economic opportunity and independence.

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Tails

Resolution

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Date Passed:

Resolution supporting the establishment of Little Saigon as a Vietnamese cultural and commercial center in the Tenderloin.

September 23, 2003 Board of Supervisors - ADOPTED

Ayes: 11 - Ammiano, Daly, Dufty, Gonzalez, Hall, Ma, Maxwell, McGoldrick, Newsom, Peskin, Sandoval

File No. 031585

I hereby certify that the foregoing Resolution was ADOPTED on September 23, 2003 by the Board of Supervisors of the City and County of San Francisco.

067 03 2003

Date Approved

Gloria L. Young

Clerk of the Board

Mayor Willie L. Brown Jr.